

Ellar©©

PROGRESSIVE - ORGANIC - DESIGN
WEAR & CARE GUIDE



VESTA

Vesta Hartman Garcia came to the babywearing industry by creating solutions to fit her life and goals. After her daughter was born in 2002, a limited selection of baby carriers on the market led Vesta down a path that ultimately led to Ellaroo.

ELLAROO

Ellaroo was founded in 2003 as a reliable source of superior baby carriers, and to be an economically, socially, and environmentally sustainable business. The product list has grown gradually, always focused on well-crafted designs that are practical and convenient for parents. Addressing challenges with unshakable principles has contributed to the company's enormous success. The result is a small environmental footprint, products that carry an uncompromising guarantee, and a collaborative team of people who enjoy and take pride in their work.

PRODUCTS

Ellaroo strives to use sustainable materials and always uses non-toxic dyes. Ellaroo baby carriers can be used for children up to 35 lbs or more, and will last for many years of use. Long-term investment and a commitment to quality translate into durability. A longer product life means better value and less waste.

PRODUCTION

Ellaroo production partners in India are committed to organics and sustainable business practices, and choose to work with companies like Ellaroo that care about people and the environment. Ellaroo Guatemalan weavers' cooperatives provide good jobs and a supportive community in small villages, helping to keep families together. Without these jobs, workers might only find employment in the big cities, far away from loved ones.

VALUES

It is essential to the Ellaroo team that our work contributes something meaningful to other people's lives. Ellaroo has a mission to improve people's lives – farmers, craftspeople who make the products, staff, resellers, parents and babies – at every level of business interactions.

To learn more or to share your Ellaroo story, please visit www.ellaroo.com.



Mei Tai

This versatile, reversible, all-around baby carrier can be worn on front and back. Lightly padded straps easily distribute baby's weight. Because the straps are tied however you like, the Mei Tai can be shared between parents of very different sizes. Carry baby from birth through the toddler years.

WEARING TIPS

Success with any baby carrier takes a little practice. You can ease the process by making sure that baby is fed, rested, and happy before you try the Mei Tai the first few times. It won't be long before you will both turn to the Mei Tai for comfort.

The first few times you tie baby on your back, make sure that you are either over a soft surface or with another adult. You will quickly learn to do it yourself.

CARE INSTRUCTIONS

Machine wash cold, gentle cycle. Hang in a well-ventilated area to dry.

FRONT CARRY (FROM BIRTH)



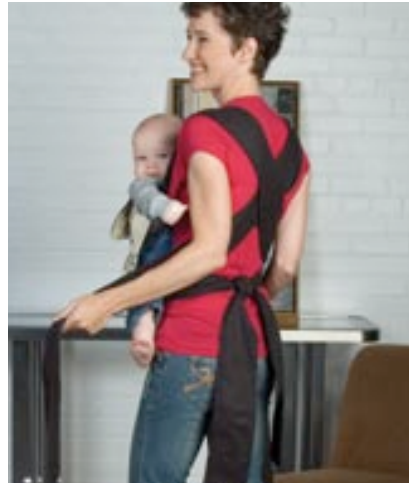
1. Tie the waist straps very snugly around your waist, with the body hanging down in front of you. Secure with a double knot.



2. Hold baby in front of you with one hand and bring the Mei Tai body up behind baby to create a seat. Very young babies should have their feet “froggy-style”, entirely in the carrier. Older babies can sit straddling your body.



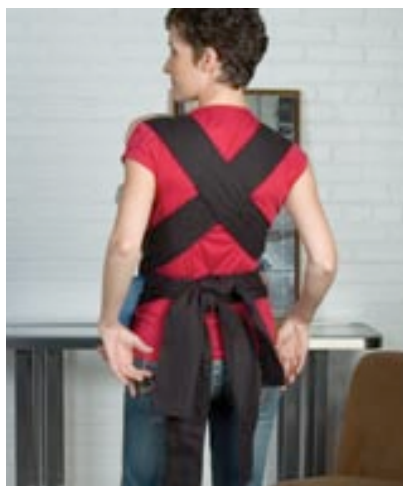
3. Holding baby's weight with one arm, bring one shoulder strap up over each of your shoulders toward the back.



4. Holding baby's weight with one hand, reach around your back. Grab both shoulder straps. Reach around with the other hand. Take one shoulder strap in each hand. Cross the straps behind your back. Pull them taut to snug baby securely into the seat.



5. Bring the straps back around to the front of your body, and cross them under baby's bum. (You can tie the straps behind baby's back at this point, if you like.)



6. Bring the straps under baby's legs and tie them in a double knot behind your back.



7. The straps should be tied across the side openings of the carrier, for security. The headrest is shown in the up position.



8. Baby should be sitting above your waist, close to your body.

BACK CARRY (AFTER HEAD CONTROL)



1. Place the Mei Tai on a soft seat with the short (waist) straps at the bottom and all straps spread out.



2. Sit baby on the Mei Tai about one quarter of the way from the bottom of the Mei Tai body.



3. While sitting in front of baby, tie the waist straps securely around your waist. Bring the shoulder straps up over your shoulders to the front of your body and pull baby snug toward your back.



4. With one hand supporting baby's weight and the other hand holding the shoulder straps, stand up.



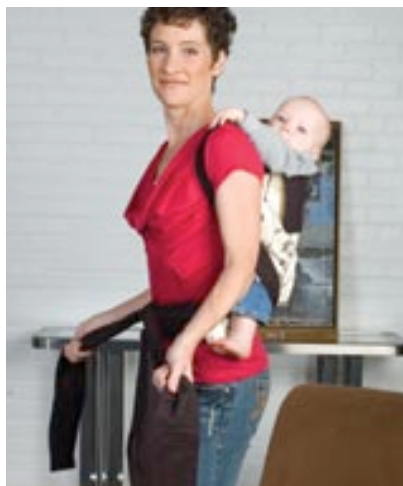
5. You can cross the straps in front of your body . . .



6. . . or you can bring the straps straight down in front of your shoulders toward the back of your body.



7. Cross the straps under baby's bum and bring them under her legs and back around to the front of your body.



8. Tie the straps in a double knot.



9. The straps should be tied across the side openings of the carrier, for security. Baby should be sitting above your waist, close to your body.

WEARING INSTRUCTIONS

No two people wear the Mei Tai exactly the same way. Experiment with the straps tied in different positions until you find what is right for you and baby.

****Secure the Mei Tai straps with a square knot (double knot).****

SAFETY PRECAUTIONS

When wearing a baby on your back, the most secure position for the fabric is pulled up to the armpits (arms out) or neck (arms in), depending upon the mood of your baby.

A baby carrier is not meant to be a safety restraint in the car or airplane.

Always be aware of your baby's position in the Mei Tai. Do not use the carrier with an uncooperative child.

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